

2007 Beef Improvement Federation 39th Annual Meeting

Coverage by Angus Productions Inc

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Denton Honored as Ambassador

Release provided by **Beef Improvement Federation**

FORT COLLINS, COLO. (June 8, 2007) — The Beef Improvement Federation (BIF) named Angie Denton recipient of its 2007 Ambassador Award June 8 during the organization's 39th annual meeting in Fort Collins, Colo.

The honor is given to a member of the media each year to recognize an individual's efforts to help cattle producers understand cattle performance testing and genetic prediction tools.

Denton is editor of the *Hereford World*, where she works to inform producers and connect segments of the beef industry. She has been sharing information about beef cattle genetics and production since her early years in 4-H.

After graduating from Kansas State University with a bachelor's degree in agricultural journalism and a minor in animal sciences and industry, she began her professional career working as an assistant editor with Angus Productions Inc. (API), Saint Joseph, Mo., publisher of the *Angus Journal* and *Angus Beef Bulletin*. There she began writing news and feature stories, with emphasis toward on-farm interviews and photographs, as well as writing several regular monthly columns.

She transferred positions within the organization, becoming associate editor and then web marketing director. She helped launch API's Web Marketing Department and its online coverage of the BIF's annual



► Angie Denton, editor of the *Hereford World*, published by the American Hereford Association, receives the 2007 Ambassador Award during Friday's BIF awards luncheon June 8.

conference, available at www.bifconference.com.

Denton joined the *Hereford World* staff in March 2005 and currently serves as editor. She oversees the editorial content of the monthly publication, including writing and editing.

Readers enjoy her well-researched articles. She has covered a host of topics throughout her career. Most recently she has compiled

information concerning an udder and teat scoring system for the Hereford breed.

She enjoys working with cattle producers and keeping them up to date on the latest news and information. During the past several years, Denton has assisted BIF with news releases, photographs and articles. BIF greatly appreciates all Angie has done for communicating with cattlemen.

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Editor's Note: This release is adapted from a news release provided by the Beef Improvement Federation. It is available for redistribution. For more information about BIF, visit www.beefimprovement.org.

