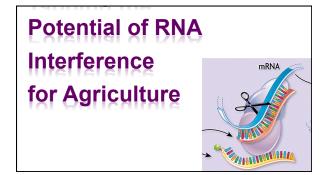
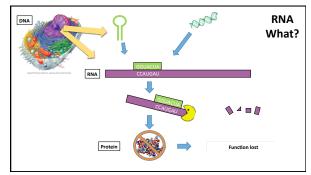
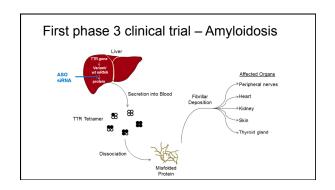
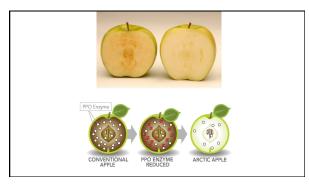
Barry Bradford June 15, 2016

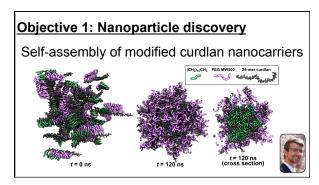












Barry Bradford June 15, 2016

Objective 2: Consumer Attitudes

A national survey with more than 3,000 respondents probed consumer. respondents probed consumer attitudes toward RNAi given neutral, positive, or negative information.



Thank you! Questions?

Contact me:

Barry Bradford Animal Sciences & Industry

bbradfor@ksu.edu



