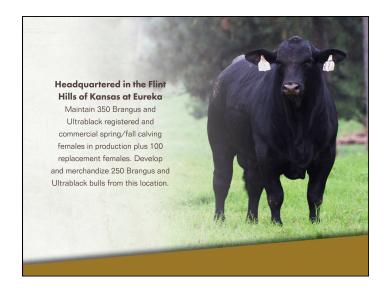
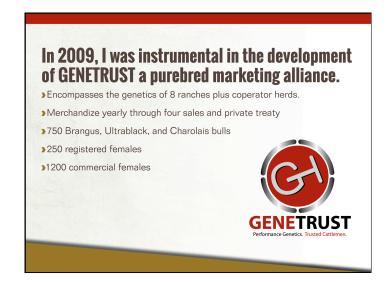
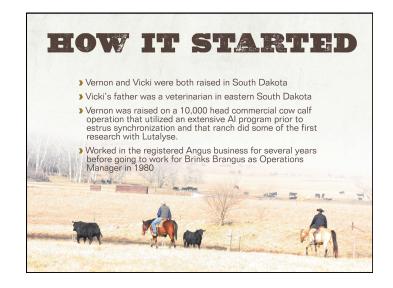
Vernon Suhn, Suhn Cattle Co.

June 15, 2016





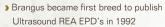




Vernon Suhn, Suhn Cattle Co. June 15, 2016

Ultrasound Technology

- First involved with ultrasound technology in 1986
- > Brinks Brangus embarked on a project with Kansas State to measure muscle growth.





>2016 marks 30th continuous years of submitting ultrasound data to IBBA

Since 1990 have only used two different ultrasound technicians Dr. Tommy Perkins and Donnie Robertson.



heifers we fed in 2012, 2013 and 2014. 34 FALL 2011 BORN STEERS AND HEIFERS FROM SCC HARVESTED 1/16/13 88% choice or better (12% graded prime) 54.5% CAB or other quality based programs Dressing % 64.3 Profit per head \$78.67 81 FALL 2012 BORN STEERS FROM 8 GT BREEDERS HARVESTED 2/5/14 73% choice 51% CAB or other quality based programs Dressing % 64.5 Profit per head \$244.58 Predominately southern cattle fed during a tough Kansas winter with no death loss and only one animal pulled for sickness. 38 SPRING 2014 BORN STEERS FROM SCC HARVESTED 6/24/15 89% Choice 65% CAB or other quality based programs Dressing % 63.8 Profit per head \$20.49

Here are the results from cull steers and

Will continue to collect carcass data within our own programs plus working with customers to evaluate young sires and have a project we are working with Joe Davis from South Carolina.

Plan on continuing to utilize ultrasound data for evaluation as it is the fastest and most economical way to evaluate young sires and females and their impact on our genetic base.

2014 the IBBA bylaw change enabled breeders to breed back up to Brangus by using Brangus and Ultrablack genetics. Suhn Cattle Co. and other GENETRUST Partners have utilized this to incorporate new genetics and improve carcass merit.

